



**IGNITE COACH**  
**RON MITCHELL JD, MBA**

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**Media Press Kit**



# RON MITCHELL

## BIRTHDATE

September 30, 1968

## BIRTHPLACE

Chicago, Illinois

## RESIDENCE

Bowie, Maryland

## EDUCATION

University of Pittsburgh J.D.  
Clark Atlanta University M.B.A.  
Emory University's Goizueta Business School  
DePaul University B.A.

## CAREER EXPERIENCE

Founder & CEO BEM Foundation (501c3 Non-Profit)  
Former Management Consultant, Booz Allen Hamilton  
Former Adjunct Professor, Georgetown University  
Former Adjunct Professor Clark Atlanta University  
Former Candidate for Representative 8th District-VA,  
U.S. Congress

## MILITARY EXPERIENCE

U.S. Army Veteran

## COMMUNITY INVOLVEMENT

Creator of:  
Global Sustainability Tour: Coaching, Coffee and Conversation  
DEI Solution: Coaching, Cooking and Inclusion  
Youth Town Hall Events  
Power Texting Mentor Network  
Career Shadowing Program  
Volunteer Basketball Coach & Youth Mentor  
Community Advocate

## CONTACT INFO

[www.teamignite.us](http://www.teamignite.us)  
202-630-3120  
[Ron@teamignite.us](mailto:Ron@teamignite.us)

# Biography

## Ignite Coach Ron Mitchell JD, MBA

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Ron Mitchell, Ignite Coach, is a multi-faceted American businessman, philanthropist, U.S. Army veteran, and champion for diversity, equity, and inclusion. Holding a Juris Doctorate and MBA, Ron is also a Thurgood Marshall Council on Legal Education Fellow. In 2008, he founded the BEM Foundation, focusing on youth leadership and technology-driven community transformation. As Chairman of BEM Enterprises LLC, Ron leads a team providing innovative solutions for government agencies and Fortune 500 companies. As a former Booz Allen Hamilton management consultant, Ron is recognized as a global entrepreneur. He has been featured on major media outlets. Ron's impactful initiatives include a pioneering mentoring program and the publication of "No Matter What You've Got To Live Your Dreams." In 2023, he launched Mindful Extractions and BEM Capital, leading to the Coaching, Coffee, and Conversation global tour addressing climate change. Ron's ethos revolves around serving others and giving back, embodying the belief that with insight and economic opportunities comes a responsibility to make a meaningful impact.

### **Certifications**

Minority Business Enterprise (MBE), Service Disabled Veteran Owned Small Business (SDVOSB), Small Business Administration(SBA)

**DUNS:**82-782-9370

**UEI:** WHNGDXCL8ML7

**EIN:** 42-166-1152

### **NAIC Codes**

611430, 711510, 812990, 541612, 541614, 541611, 54690, PSC: R408, R499





## **Author**

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Ignite Coach Ron Mitchell's best-selling book, workbook, audio book and album, ***No Matter What***, inspires others to live their dreams no matter the circumstances.

## **Speaker**

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Ignite Coach Ron's dynamic presentations inspire others, organizations and people to ignite the fire within and call on your own greatness.

## **Leader**

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Named one of the TOP 100 Minority and Women Entrepreneurs in America.

# About **BEM Enterprises, LLC**

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BEM Enterprises LLC dba TEAM IGNITE is a management consulting, service-disabled veteran-owned (SDVOSB) company. We are a trusted advisor to the world's leading businesses, governments, and institutions. We provide leadership training, energy and utility consulting, data, and analytics, organizational strategy, workforce transformation, and innovative solutions. The firm is propelled by the imperative to ignite our clients' complex challenges through systemically tailored solutions. We are a growing company with big ideas, and for nearly two decades, we have been essential partners to some of the biggest organizations in the world. And yet, our innovation approach to problem solving hinges on four small beliefs. Innovation is the fabric of success and necessary for growth. A step-by-step approach is more than just a process. New ideas are born from challenges. And the brightest future belongs to those organizations that embrace change and challenges.



# Services & **Core Competencies**

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- **T**ransformation
- **E**nergy
- **A**nalytics and Data
- **M**anagement Consulting
  
- Global DE&I
- Sustainability
- Virtual Coaching
  
- Change Management
- Organizational Assessment
- Leadership Development & Training
- Continuous Improvement



# Clients & Partners

## Federal Government:

Department of Defense (DOD)  
Department of Justice (DOJ)  
Department of Commerce (DOC)

## State Government:

State of Virginia

## Local Government:

Juvenile Detention Commission  
City of Alexandria, Virginia

## Private Sector:

Verizon Wireless  
Deloitte Consulting  
Best Buy  
Exelon  
John Hopkins Hospital  
General Motors  
Microsoft  
Capital One  
Cox Communication  
Marriott Hotel  
Comcast  
Amazon  
U.S.A. Basketball  
Booz Allen Hamilton

## Professional Sports:

Utah Grizzlies

## Associations:

National Association of Black Accountants  
(NABA)

## Not-for-Profit

Jude House

verizon



Deloitte.



"Lifting As We Climb"



# Media Coverage

Ignite Coach Ron Mitchell's message provides a roadmap to transform your life, develop better habits, and overcome any adversity. His unique story of hurdles and hope, faith and fire, trust and triumph have impacted thousands across the globe. Ron and his initiatives have been featured on CNN Headline News, ABC, NBC, FOX and Yahoo News.

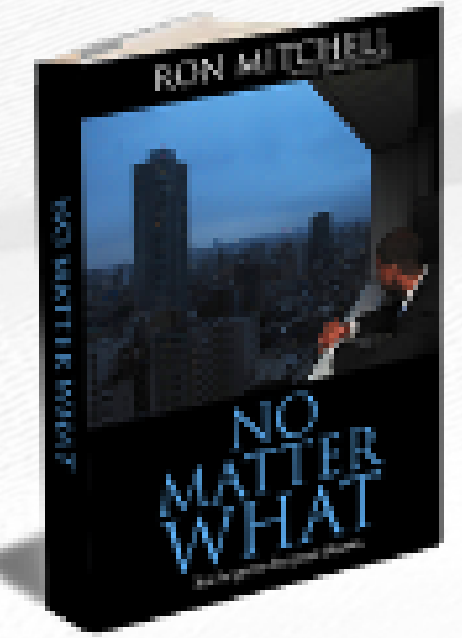
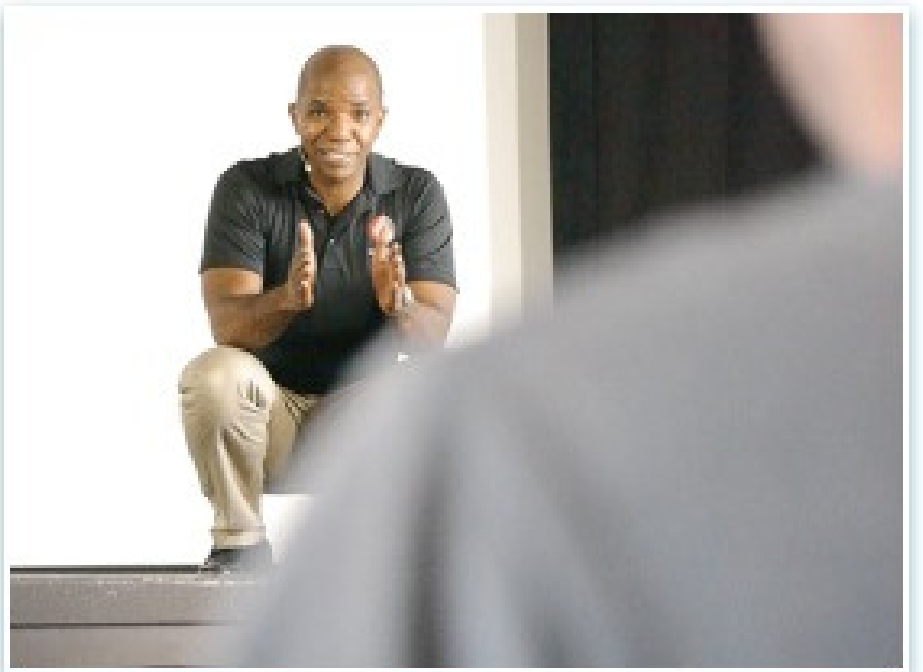
Ron's commitment to serving his community has been long standing. It began when he was robbed at gunpoint and he convinced the gunman not to kill him by connecting with him as a person. This later gave birth to celebrated programs like the Power Texting Program, which was featured in The Harvard Crimson and targets high risk high school and college students by providing them with the academic tools, resources, and leadership skills they need to produce extraordinary results in their respective lives and community.

Ron is also the creator of the Global Sustainability Tour: Coaching, Coffee and Conversation. The Team Ignite Experience consist of cereal, cartoons, and coloring books to ignite sustainability. Ron's contribution to the community has also led him to produce CBD products titled: The Fire Within, consist of a variety of hemp-derived gummies and pains creams for veterans, athletes, and his broader constituents to overcome pain and transform their lives.





# Images and MULTIMEDIA



# THANK YOU

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Do you have questions?

**Bookings Contact:**

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**TEAM IGNITE**

**YAHOO!**  
NEWS

**CNN**  
HeadlineNews.

